



Press Release

## **SEP receives Distinction from Gartner Peer Insights Customers' Choice for SEP sesam**

- SEP is among the top-rated vendors in the 2018 Gartner Peer Insights for Data Center Backup and Recovery Software based on end-user reviews
- The Gartner Peer Insights Customers' Choice Is Selected by End-User Professionals Who Have Experience Purchasing, Implementing and/or Using the Enterprise Solution
- SEP has a 4.7 out of 5 stars based on 135 end user reviews

**Holzkirchen/Germany - Stamford, Conn./USA, February 27, 2018** – [SEP](#) is among the top-ranked solutions, announced by Gartner, Inc. in its [2018 Gartner Peer Insights Customers' Choice](#) for Data Center Backup and Recovery Software. The Gartner Peer Insights Customers' Choice is a recognition of vendors in their market by verified end-user professionals, considering both the number of end-user reviews and the overall user ratings. As of the date of this press release, SEP has a [4.7 out of 5 stars](#) based on 135 end user reviews.

The data backup solution SEP sesam is “Made in Germany” and protects a broad range of virtual environments, operating systems, applications and databases. Its universal support for complex system environments strongly distinguishes SEP’s solution from those of its competitors. Consolidation of multiple backup systems to form a centrally administrable hybrid backup solution is therefore possible. With the solutions that SEP offers, business-critical data is always kept available to save time and, as a result, asset as well as operating costs are saved.

SEP has been developing and marketing enterprise data protection solutions since 1992. SEP has a strong partner network and relies entirely on resellers for its sales. Customers in more than 50 countries include ALDI Nord, Grand Bank and Trust of Florida, Underwriters Safety and Claims, City of Fitchburg, the Port of San Diego, Georgetown University in Washington D.C. and the Technical University of Vienna.

"We're proud, achieving such a high recommendation rate by our customers in Gartner Peer Insights and even being named a 2018 Gartner Peers Customers' Choice for Data Center Backup and Recovery Software. As it is designed to help IT professionals make better implementation/system protection/data availability/ decisions (to fulfill their SLAs/RTOs/RPOs) by leveraging the knowledge and feedback by fellow verified end users,



the result is helpful to show future customers our reliable product and service." said Georg Moosreiner, CEO and co-founder of SEP AG. "I thank our employees for their hard work. It will encourage us to keep what we believe is the high level of service that we deliver to our customers."

More information on the 2018 Gartner Peer Insights Customers' Choice for Data Center Backup and Recovery Software is available at <https://www.gartner.com/reviews/customers-choice/data-center-backup-and-recovery-software>. Detailed information about SEP sesam's customer's ratings are available at <https://www.gartner.com/reviews/market/data-center-backup-and-recovery-software/vendor/sep-ag>

### **About Gartner Peer Insights Customers' Choice**

Recognition will be given to a maximum of seven vendors in a market according to these criteria:

- The vendor must have at least one product designated by our research analysts as relevant to the market. Vendors with excessive concentrations from a specific geographic region\*, industry\*\* or non-enterprise users\*\*\* are not considered.
- During the submission period — defined as 12 months prior to the eligibility cutoff date — a vendor must have:
  - 50 or more published reviews
  - An average overall rating of 4.200 stars or greater
- In markets where more than seven vendors meet the above criteria, the seven vendors with the highest number of published reviews within the submission period will be recognized.

Reviews published must first pass Gartner Peer Insights' validation, conflict of interest and moderation process — please see the Peer Insights Review FAQ [here](#).

The recognition of a Gartner Peer Insights Customers' Choice is not an endorsement by Gartner of any vendor, product or service. For more information on the Gartner Peer Insights Customers' Choice, please visit <https://gartner.com/reviews-pages/peer-insights-customers-choice-methodology/>.

### **About Gartner Peer Insights**

Gartner Peer Insights transforms the way enterprise software is bought and sold by creating another source of trusted information in the software buying process. Gartner's review platform is a place for all IT buyers to find advice they can trust from fellow IT professionals. Gartner Peer Insights includes more than 64,000 verified reviews in more than 190 markets. For more information, please visit [www.gartner.com/reviews/home](http://www.gartner.com/reviews/home).

Gartner Peer Insights reviews constitute the subjective opinions of individual end-users based on their own experiences, and do not represent the views of Gartner or its affiliates. Gartner Peer Insights Customers' Choice distinctions are determined by the subjective opinions of individual end-user customers based on their own experiences, the number of published reviews on Gartner Peer Insights and overall ratings for a given vendor in the market, as further described [here](#) and are not intended in any way to represent the views of Gartner or its affiliates.



### Customer ratings at Gartner Peer Insights

<https://www.gartner.com/reviews/market/data-center-backup-and-recovery-software>

### About SEP

SEP is a developer of backup and disaster recovery solutions for the protection of cross-platform, heterogeneous IT environments. The data backup solution "SEP sesam" protects a broad range of virtual environments, operating systems, applications and databases. Its universal support for complex system environments strongly distinguishes SEP's solution from those of its competitors. Consolidation of multiple backup systems to form a centrally administrable hybrid backup solution is therefore possible. With the solutions that SEP offers, business-critical data is always kept available to save time and, as a result, capital as well as operating costs are reduced.

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[www.sepsoftware.com](http://www.sepsoftware.com)

### More information

Product description of the new version SEP sesam Tigon

<http://tigon.sep.de>

30-day full version of SEP sesam incl. free support

<http://www.sep.de/download>

### Social Media

Twitter: <http://www.twitter.com/SEPHybridBackup>

LinkedIn: <https://www.linkedin.com/company/846856>

Facebook: [www.facebook.com/SEPHybridBackup](http://www.facebook.com/SEPHybridBackup)

YouTube: [www.youtube.com/user/SEPsesam/](http://www.youtube.com/user/SEPsesam/)

### Photos



Logo SEP AG

[http://www.sep.de/fileadmin/user\\_upload/Logos/SEP/SEP\\_HybridBackup-sub\\_cmyk.zip](http://www.sep.de/fileadmin/user_upload/Logos/SEP/SEP_HybridBackup-sub_cmyk.zip)

# SEP

## Hybrid Backup



Georg Moosreiner, CEO of SEP

[http:// www.sepsoftware.com/fileadmin/user\\_upload/Logos/SEP/Bild-G-Moosreiner.zip](http://www.sepsoftware.com/fileadmin/user_upload/Logos/SEP/Bild-G-Moosreiner.zip)

### **Note**

This press release is approved for publishing. In case you do publish it, kindly send us a short note to [copy@veritaspr.de](mailto:copy@veritaspr.de) or send us a sample copy. Thank you!

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